



milimAGE





A large, solid pink cross shape centered on a light beige background. The cross has rounded ends, giving it a soft, organic feel.

**milimAGE**

BRAND PROPOSAL

mille + iMAGE  
Thousand images



miLiMAge  
= Thousand images



mi\*li\*maGE  
=

Limitless possibilities are in  
your hands

수많은 뷰티풀한 가능성을 한 손 안에 !



PRODUCT







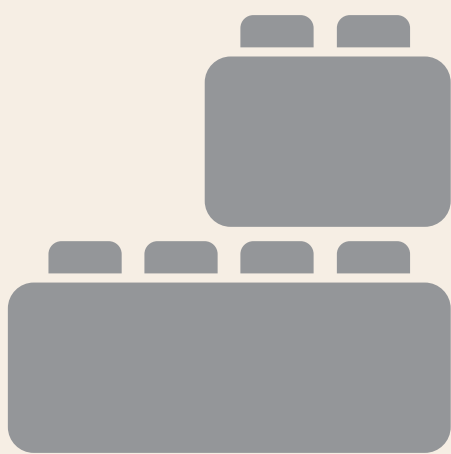
## SIMPLE MAKEUP

Easy & Simple Solution  
for perfect makeup



## PLUS COLOR

Various colors mix  
to creat interesting  
makeup images & objects



## MULTIPLE FUN

Multi-use  
& various pleasures  
with makeup.





SIMPLE MAKEUP

Easy & Simple Solution  
for perfect makeup



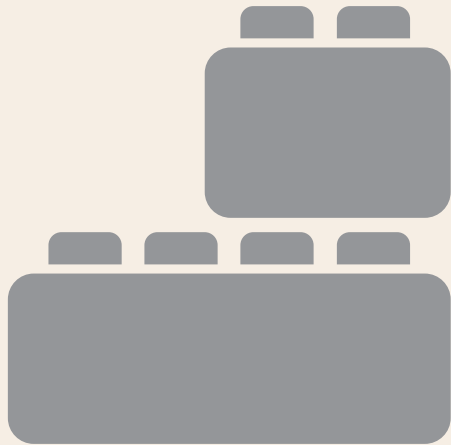




## PLUS COLOR

Various colors mix  
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MULTIPLE FUN

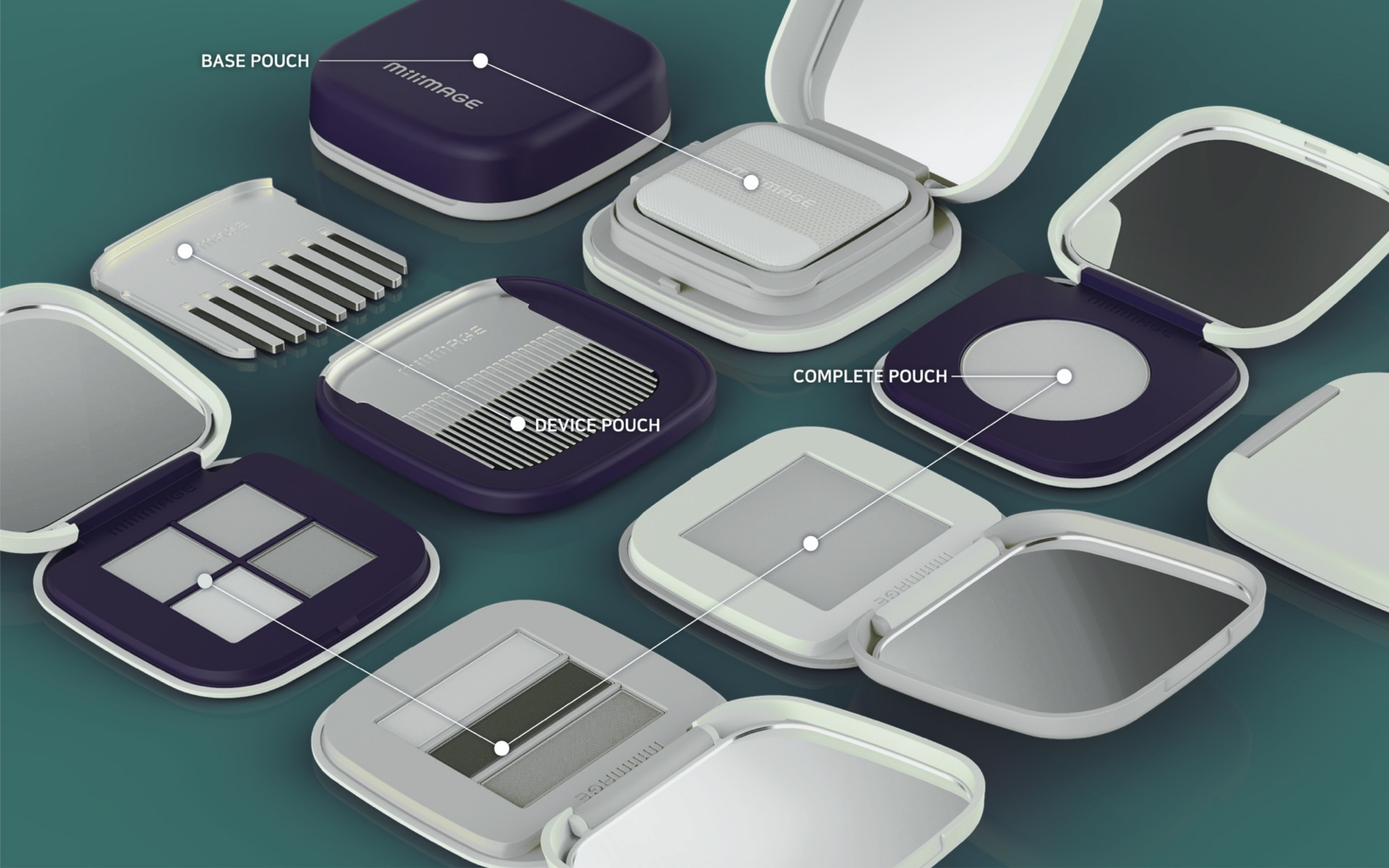
Make your makeup more fun.  
Beauty Items for you, only you.





BEAUTYPOUCH  
MODULAR PRODUCT





BASE POUCH

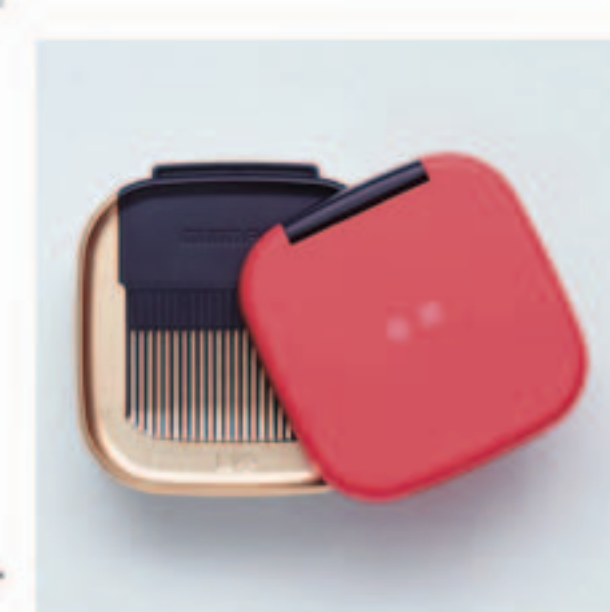
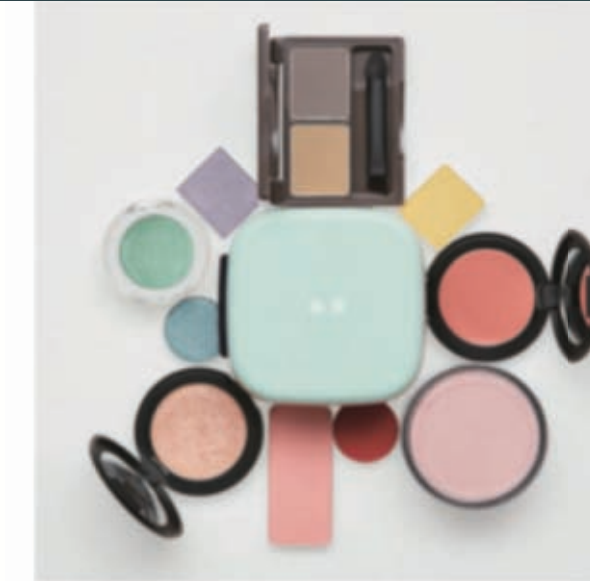
COMPLETE POUCH

DEVICE POUCH





red**dot** award 2017  
winner





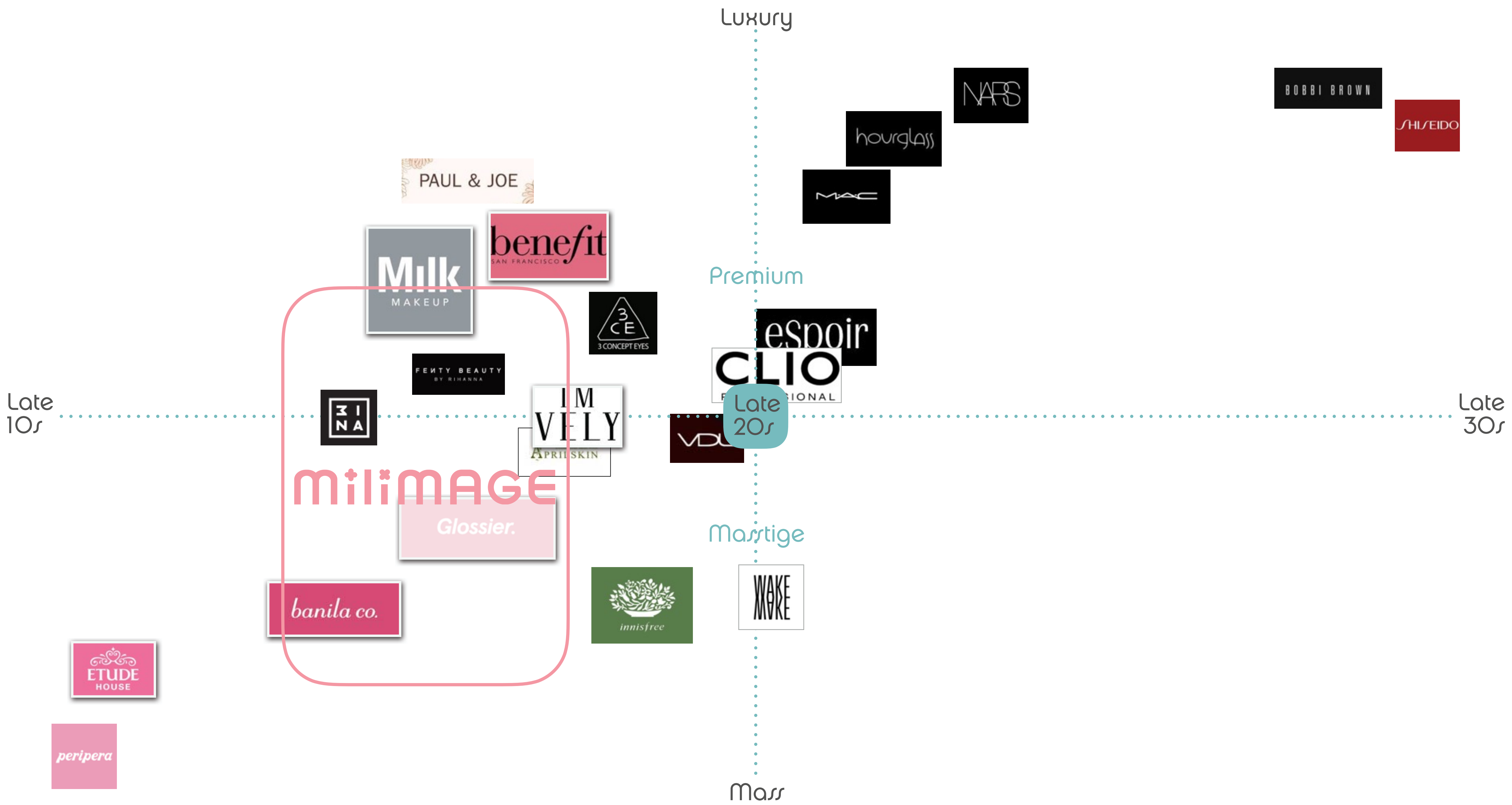
A woman with long dark hair, wearing a bright orange sleeveless dress with a large bow at the waist and matching orange high-heeled sandals, stands in the center of a surreal bathroom. She holds a white smartphone in her right hand, looking at it. The bathroom has teal walls with gold-colored paneling and sconces. The floor is a black and white checkered tile. To the left, there are two white sinks with gold faucets and two oval mirrors. To the right, there are two gold-colored toilets. A large, ornate crystal chandelier hangs from the ceiling. The word "MARKETING" is overlaid in large white letters across the center of the image.

MARKETING



BEAUTY POUCH						STANDARD				
B POUCH							SKIN			
	DOLL SKIN PINK BALM (2)		INNER RADIANCE CUSHION (2)		POWDERY GEL PACT (2)					
D POUCH							EYE LIP			
	Device Edge Comb				Makeup Brush Kit (18FW)					
C POUCH							ACC			
	TRANS FIXER PACT		GLOW LIGHTER		HIDDEN PORE BALM					
										
	COLOR CORRECTOR BLUR PACT		COVER FIXING CONCEALER							
										
	FACE TONE CEALER		FACE CONTOUR CEALER		BASHFUL BLUSHER(5)					
										
	LIP&EYE COLOR BAR(2)		COMPLETE POUCH							

# BRAND POSITIONING









ADVERTISING







<https://www.instagram.com/milimagekorea/>

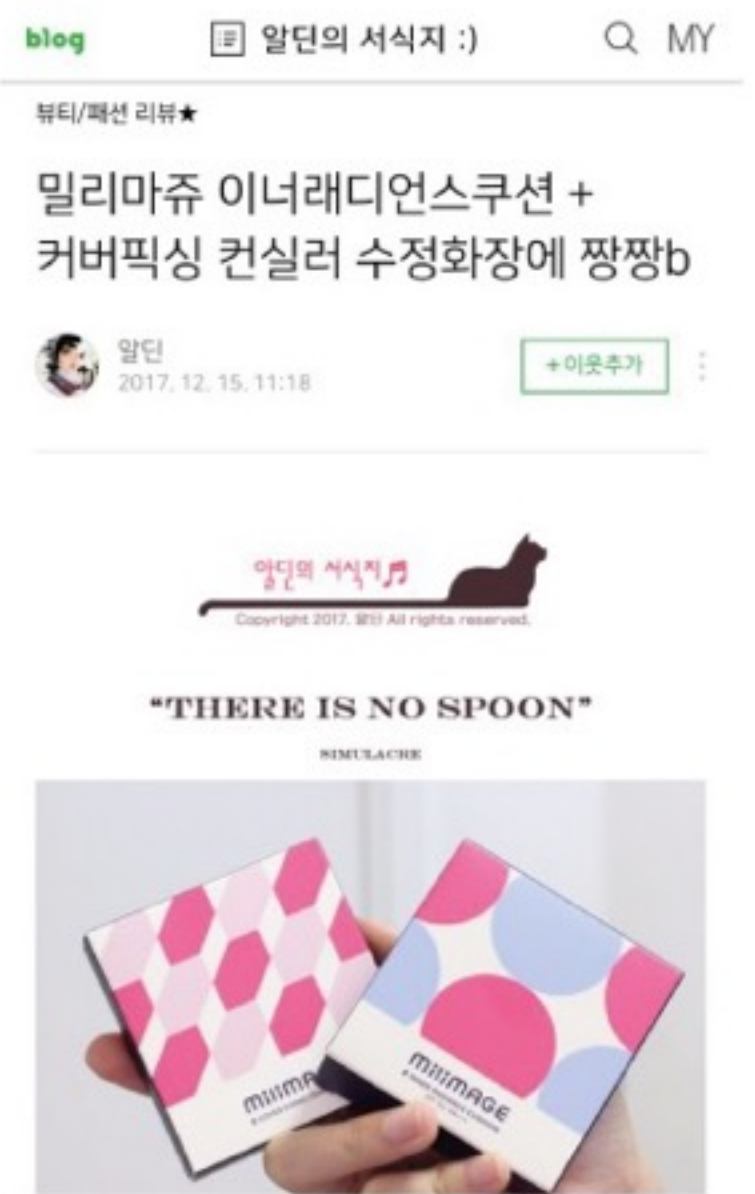
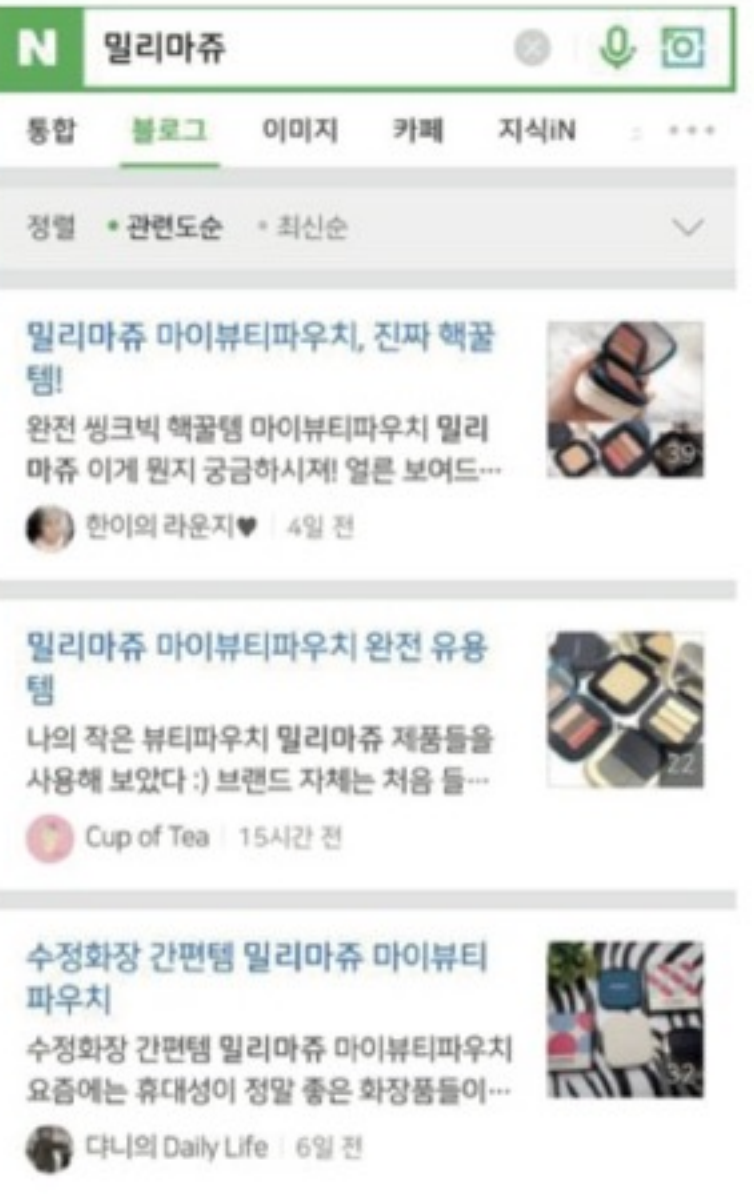
INSTAGRAM





FACEBOOK  
YOUTUBE  
NAVER  
BLOG

http://www.facebook.com/milimage/







아닛 왜 아직도 헛헛히 헛한 SNS 인기 대란템들이 없는거징?  
의문이 든 에디터...그래셋! 소개한다(급전개)  
2018년 코덕들 통장 저격 sns슈퍼 루키템 ☆



공유하고 싶은 독특한 뷰티 신박템

스윗소프 5인 물품비  
2018.01.15. 10:50 · 54,585 views



무겁게 다 들고 다닐 거야? 가벼운데 초간편한 수정 메이크업 아이템

스윗소프 5인 물품비  
2017.12.19. 17:34 · 3,287 views



아직도 파우치에 화장대 넣고 다녀? 신박템을 찾았다!

스타일메이드 3인 물품비  
2017.12.22. 18:00 · 5,223 views



사람의 욕심은 끝이 없다. 채우고 또 채우기를 반복한다. 이것도 필요하고 저것도 필요함대 대체 말 못 할 수 있던 말인가! 그래서 오늘도 우리는 파우치에 화장대를 넣어 다니는구나.

뉴스메이드 기자들의 파우치 속에도 화장대가 들어차 있다. 팔이 굶어간 게 파우치 때문은 아닌 걸까. 실은 폭직한 파우치들만 모아봤다.

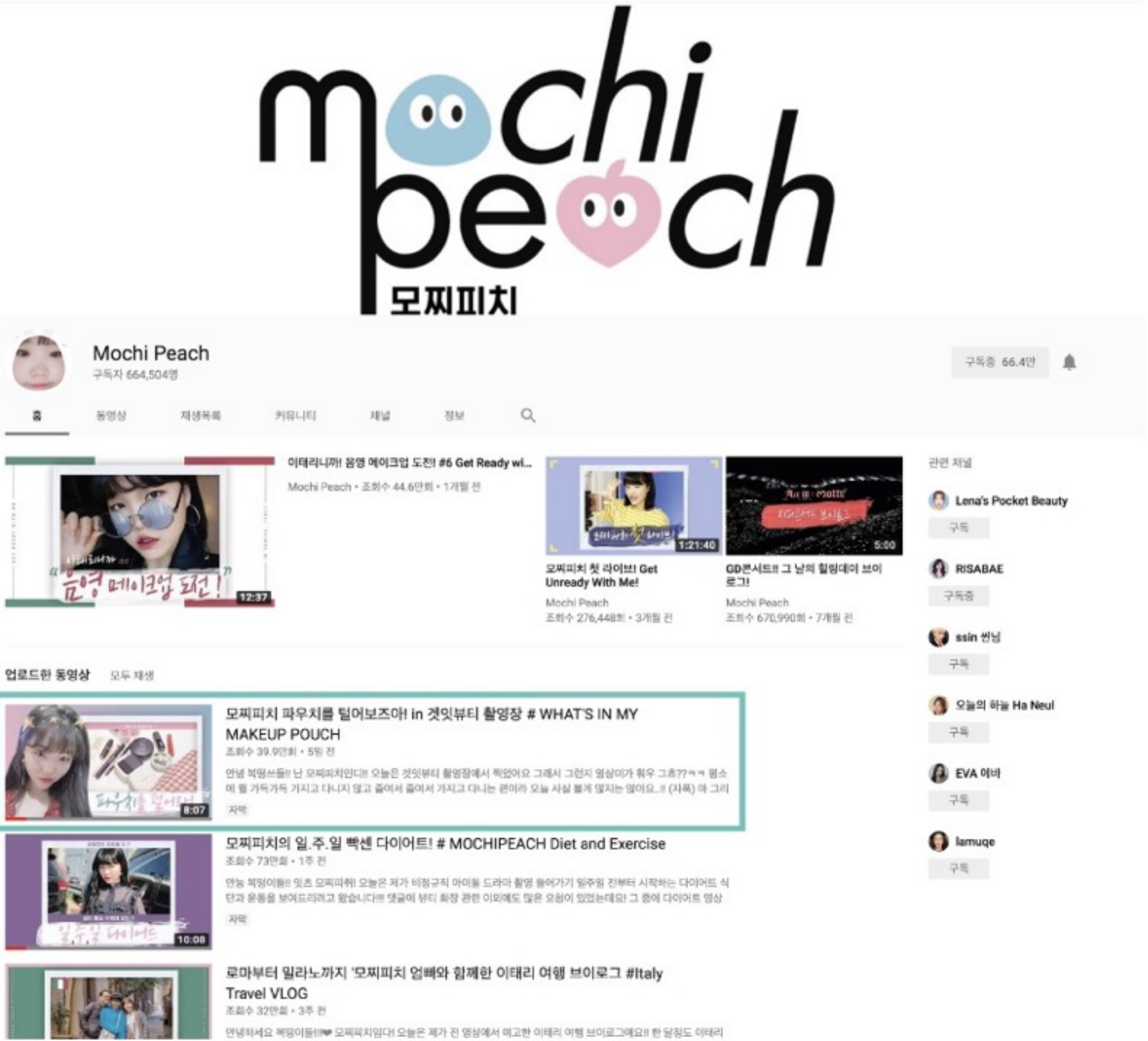


밀리마쥬 수정화장 꿀템, 이너레디언스쿠션 커버픽싱컨실러 립앤아이컬러바  
2017.12.17. 23:49



Increasing online&SNS awareness in Korea  
Through : Youtube / Weibo / Naver / Korean Top Beauty Communities etc.





Increasing online&SNS awareness in Korea  
with Beauty Youtube stars : Mochipeach (AKMU : Korean Top Musician)





FIN.